



PFYC.COM UNVEILS NEW 50TH ANNIVERSARY 2003 CORVETTE Z06 PROJECT CAR AT SEMA

“From Rush Hour to Race Track” is theme of PFYC.com Vette

LAS VEGAS, Nevada, Nov. 5, 2002 – PartsForYourCar.com (www.PFYC.com), a leading online retailer for specialty automotive parts and accessories, today debuted its latest project car, a 50th Anniversary 2003 Corvette Z06, at the 2002 SEMA Show in Las Vegas, Nevada.

PFYC.com completely restyled the interior of the Electron Blue Metallic Z06 as well as added exterior accents, suspension and braking system upgrades, and safety equipment.

This is the second year in a row PFYC.com has done a project car for General Motors to be displayed at the SEMA show. As with last year's 2002 Pontiac Grand Prix, the company works with its suppliers and partners and does most of the work themselves. PFYC.com's goal with its project cars is to demonstrate what car owners can do to transform their vehicles using products available on PFYC.com.

“Our customers are always working to make their cars something special and uniquely their own,” said Mike Lewis, co-founder and CEO of PFYC.com, “and this car exemplifies the spirit of the car nut that wants to have it all – a great street car and the ultimate racing machine.”

With the theme, “From Rush Hour to Race Track,” PFYC.com's interior and exterior enhancements are designed to make the car comfortable and reliable for both commuting and racing.

“Our goal with this year's project car was to make the Z06 an even more track-worthy racing vehicle, while creating comfort and versatility for use as a daily driver or even on long road trips,” said Brian Marks, co-founder and president of PFYC.com.

The PFYC.com Z06 is slated to appear at most of the large Corvette shows around the United States throughout 2003.

Inside the car, PFYC.com converted the standard Z06 seats to Corvette Sport seats, allowing room for racing harnesses to pass through. The Vette Essentials custom-made, heated seats are made of high quality leather with high-friction suede inserts, designed to keep the driver snugly in the seat during high-speed cornering.

Vette Essentials, which produces top quality interior appointments for the Corvette, also provided color-keyed parking and shift boots and handles, a custom covered steering wheel, and a plush center console cover embroidered with the Z06 logo.

Other interior changes include a roll bar, 6-point racing harnesses and a Halon fire extinguisher, all of which can be easily removed within an hour, as well as custom Lloyd floor mats. The fire extinguisher and harnesses are mounted using Brey-Krause equipment, which is approved for racing with most sanctioning bodies. All of the interior equipment added is black with Millennium Yellow accents to match the new exterior design.

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PFYC.com painted a racing theme design using GM's Millennium Yellow exterior color to compliment the Electron Blue Metallic, complete with checkered flags and road images. PFYC added its exclusive high-wattage European Headlight Kit that helps light up dark roads at night, while the European Rear Taillight Kit adds a stylish and functional accent to the car's rear fascia.

To make it handle more like a race car and for better track use, PFYC.com:

- Lowered the vehicle to give the car a lower center of gravity
- Installed 12-way adjustable HAL shocks
- Upgraded the braking system, featuring cross-drilled and slotted Baer Eradispeed® rotors, racing compound brake pads, and DOT4 brake fluid for better brake cooling
- Added a Koolmat Heatmaster Heat Shield® to the torque tunnel to keep heat out of the car's cabin.
- Put in a Hurst short shifter to help the driver complete shifts faster

But when it came to the engine and powertrain, PFYC.com did very little.

"The Z06 is already an incredibly able performance vehicle, so we left the entire powertrain completely stock, except for a Donaldson Blackwing® high flow air filter," explained PFYC's Marks, who personally worked more than 100 hours on the project vehicle.

"The Blackwing helps the Z06 breathe better at high RPMs and adds a few horsepower at the same time," Marks said.

PFYC.com also added synthetic fluids to the transmission and differential to further protect the powertrain from heat stress.

Visitors to the PFYC.com Corvette at SEMA are also able to watch actual video footage of the car racing on the track. PFYC.com installed a state-of-the-art video system, including a LCD screen in the dash as well as four cameras mounted inside and outside the car that capture multiple angles of the vehicle, driver and track.

In addition to the multi-camera system, PFYC.com installed a Datacam2 data acquisition system to grab the car's operational data, such as speed, RPM, throttle position, etc. The images from the four cameras are combined and the Datacam2 data is overlaid onto the video image, and the entire video stream is then recorded by a mobile VCR installed for track use.

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About PFYC

Partsforyourcar.com (www.PFYC.com) is the online source for the hottest selection of specialty automotive parts and accessories. Its nine online stores offer the widest selection of specialty parts and accessories available to owners of late model Grand Prix, Grand AM, Corvette, Alero, Impala, Monte Carlo, Intrigue, Regal and the Ford F-Series Truck. PFYC.com's more than 40,000 customers have one thing in common – they love to drive. Beyond that, PFYC.com's customers span the spectrum of car lovers, from the total gearhead to the casual car nut to the sporty commuter. PFYC.com carries parts and accessories to meet the needs of all these customers, from cutting-edge performance engine parts to basic accessories like floor mats.

Founded in 1998, PFYC.com is a privately held company headquartered in Sammamish, Washington, outside of Seattle, with satellite offices in North Carolina and Quebec, Canada.

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